



Licensed to help you grow your business in Wales

“As part of our hands on and interactive day course we look at the key issues surrounding sales and marketing performance within small businesses and start-ups.”

Let's Grow Together!

Sales & Marketing Workshops £499 + VAT

Chester, Manchester & Wrexham

Delegates will have the opportunity to dissect their business and analyse how effective their current sales and marketing processes are; and more importantly how to put in new structures to maximise growth and win new customers.

Together through our workshops we will diagnose the skill requirements of your management team and help you tailor bespoke business plans to help your business improve and grow.

Recognising that every business is unique, the service is flexible and tailored to meet your individual needs, helping you and your team to focus on improving your approach to all areas of your business.

After attending the workshop we will visit delegates on two occasions in order to help implement what was learnt at the workshop, catapulting marketing initiatives and maximising sales opportunities.

Learn To Improve:

- Cross-Sell & Up-Sell to existing customers
- Improve Customer Relations
- Deliver Long Term Profits
- Business Growth
- Sales Strategy
- Marketing Techniques

Sound Good? Here's the best part...

Up to **£3,500+ funding is available** for individuals who wish to maximise business growth opportunities by receiving ongoing sales & marketing training, mentoring and support in your own workplace.

Courses are running regularly throughout 2010 so call us today in order to reserve your place on **0845 408 5488** or email us at **info@lethalmarketing.co.uk** for more information.



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